



EASTON'S GROUP OF HOTELS
A STEVE GUPTA COMPANY



EGH AND WATERCAN WORLD CUP CHARITY FUNDRAISER!

June 12- July 13 2014

The city is buzzing with excitement; all the nations are coming together to watch and support the World Cup!

EGH will be taking a part in the festivities and using it as an opportunity to give back and help others!

Two years ago, we held a fundraiser to aid under privileged children in India and help with their education.

This year, we will be working with WaterCan. WaterCan is a leading Canadian charity dedicated to providing clean drinking water, basic sanitation, and hygiene education to the world's poorest people. Working with local partner organizations in the developing world, WaterCan supports small-scale, grassroots-driven projects that dramatically improve the quality of life of poor people living in rural urban communities.

To learn more about WaterCan please visiting www.watercan.com. As part of the Champion's Challenge you will help raise \$40,000 in support of five *Clean Water for Schools* projects in Siaya District, Kenya. You can change the lives of nearly 3,000 boys and girls through the gift of clean water. Every single dollar that is raised as part of this project will be matched 3:1 by the Canadian International Development Agency. This means that \$10 becomes \$40; \$100 becomes \$400 and so on.

All staff and team members of EGH over the dates of the World Cup can sport their team colours in return for a donation to WaterCan! Each hotel will also be competing to raise the most funds. This year, the winner will receive the inaugural EGH CUP. A trophy that will be engraved with the winning hotel and the year, and be housed at the hotel for the year!

Two years ago, HOLIDAY INN YORKDALE raised the most funds!!!! Who will it be this year?

Please send in pics as your teams unite to help support Clean Water for Kenya and celebrate the World Cup!